**Vision**
A future where every Virginian has access to the medication they need.

**Mission**
Rx Partnership increases medication access for vulnerable Virginians and strengthens the health safety net.

**Values**
- Collaboration
- Accountability
- Innovation
- Resource Optimization

**2020 - 2023 Strategic Plan**

**Goal 1:** Provide more access to medications to more patients in need
- 1.1 Continuously identify ways to strengthen existing, and explore new opportunities, to obtain and distribute generic drugs.
- 1.2 Identify opportunities to develop new clinic partners, and engage existing clinic partners, to safely and effectively maximize prescription utilization.
- 1.3 Actively engage with our statewide partners around future-focused collaborations to reach more uninsured and under-insured Virginians.

**Goal 2:** Identify and gather the data needed to support our mission
- 2.1 Develop recommendations for an overall data strategy that strengthens our ability to serve our clinic partners and their patients with a focus on communicating success stories and sharing best practices.

**Goal 3:** Create opportunities and build partnerships to further our mission
- 3.1 Increase awareness of the need for medication access in the Commonwealth among a broad community of funders, legislators, and policymakers.
- 3.2 Engage critical audiences via our ability to tell our story in ways that demonstrate measurable impact.

**Goal 4:** Ensure that resources are in place to to achieve organizational sustainability
- 4.1 Align Rx Partnership’s future organizational structure with identified strategic direction.
- 4.2 Develop Board’s capacity to address future goals via the following: board composition, new members, engaged committees, and skill development.
- 4.3 Develop and implement a long-term plan to diversify and increase funding.